

BBI Innovation and Startup Community Meeting

*In an era of constant change, how to address ESG, sustainable finance
and innovation to drive business growth?*

Monday, 21st of November 2022, 16.00
Bundestag Deutscher

AGENDA

- 16.00** **Welcome to Bundestag**
Serap Güler, Member of German Bundestag from Christian Democratic Union Party
Özcan Mutlu, Berlin Bosphorus Initiative Advisory Board Member & Former Member of Bundestag from Green Party
- 16.05** **Opening notes**
Cansen Başaran – Symes, Allianz Turkey Chairperson & BBI Advisory Board Co President
- 16.10** **Interactive Discussion Session with**

Bülent Eczacıbaşı, Chairperson of Eczacıbaşı Holding
Anna Sophie Herken, President and Chair of the Board, Allianz Foundation for North America & Business Division Head, Allianz Asset Management
- Animated by* *Fırat İşbecer, Head of BBI Innovation and Startup Community, Commencis CEO*
- 16.50** **Q&A**
- 17.30** **Concluding Remarks**
Fırat İşbecer, Head of BBI Innovation and Startup Community, Commencis CEO

BIOGRAPHIES

Bülent Eczacıbaşı is the chairperson of Eczacıbaşı Holding. He began his professional career in 1974, and held various positions in Eczacıbaşı Group companies. He also served in the management of a number of prominent business associations, including TÜSİAD, where he was Chairman of the Board (1991- 1993) and Chairman of the High Advisory Council (1997-2001); and the Turkish Pharmaceuticals Manufacturers' Association (İEİS), where he was Chairman of the Board (2000-2008). He serves as chairperson of several Eczacıbaşı Group companies. Bülent Eczacıbaşı continues to serve both TÜSİAD and İEİS as Honorary Chairman. He is also an Honorary Member of both the Foreign Economic Relations Board (DEİK) and Turkish Enterprise and Business Confederation (TÜRKONFED), and a member of the High Advisory Council of the Aegean Industry and Business Association (EİİAD).

Bülent Eczacıbaşı is also on the boards of various civic organizations. He is Chairman of the Board of Trustees of the Istanbul Modern Art Foundation, Chairman of the Board of Directors of the Istanbul Foundation for Culture and Arts (IKSV), and a member of the High Advisory Board of the Turkish Economic and Social Studies Foundation (TESEV), which he previously served as the Founding Chairman (1993-1997)

Bülent Eczacıbaşı graduated from the Department of Chemistry of the Imperial College of Science and Technology, London, and obtained his master's degree in chemical engineering from the Massachusetts Institute of Technology. He has received French and Italian awards of merit, respectively the "Chevalier dans l'Ordre National de la Légion d'Honneur" and "Commendatore dell'Ordine della Stella d'Italia".

He is the author of "A Rip in the Sea: New Responsibilities for Business" (2020), a book about his experiences in business and the new roles and responsibilities of business leaders. Bülent Eczacıbaşı is also an avid photographer who loves to experience diverse cultures. A selection of photographs bearing witness to the people and stories he encountered during his travels was also published in 2020 under the title "From the Road".

Firat İşbecer is co-founder and CEO at Commencis, a technology company empowering the digital transformation of leading companies in more than 10 countries with over 200 employees in İstanbul, Berlin and London.

Firat is an entrepreneur and angel investor. He co-founded Pozitron, one of Europe's earliest mobile banking and payments software companies. In 2014, Pozitron was acquired by London-based Monitise, making it one of the largest Turkish enterprise software acquisitions to its date. In a later research, Pozitron was named one of the four most influential companies with the greatest network effect in the Turkish startup ecosystem. After joining Monitise, İşbecer oversaw the company's operations as the EMEA Managing Director. In 2017, Monitise was acquired by the Fortune 500 financial services giant Fiserv.

Following this acquisition, Firat left Monitise and founded Commencis in 2018.

Firat graduated from Robert College. He holds a BA degree from Galatasaray University and an MA degree from a joint program by Université Paris 1 Panthéon-Sorbonne and École Normale Supérieure in Paris. Firat was also named Turkey's most active angel investor in 2018 by Hurriyet newspaper. He currently serves on the board of Endeavor Turkey and was also selected to be on Fortune Turkey's 40 under 40 list numerous times.

Anna Sophie Herken is Business Division Head at Allianz Asset Management GmbH as well as a Supervisory Board member at Allianz Life in the USA and CPIC Fund Management Ltd in China and serves as President and Chair of the Board of the Allianz Foundation for North America. Anna has – rather untypically for the classic German career path – gained experience in diverse sectors and many different countries: She has served as CFO at HPC Capital, Managing Director of the Hertie School of Governance in Berlin, at the EBRD in London, worked for the World Bank in Washington DC on large projects in India, Africa and Eastern Europe, and worked for the German Federal Ministry of Economics. Anna studied law in Germany, France and the USA and later completed an MBA at Cambridge University. Anna is also involved in the Board of Trustees of the AllBright Foundation, which promotes more women and diversity in leadership positions in business, and on the Supervisory Board of the International Rescue Committee (IRC) Germany and Save the Children Germany. Anna is German-Swedish, has 2 children and lives in Berlin and Munich.