

Press release

Berlin, February 4, 2014

Stefan Wagner named TUSIAD/TCCI Chair in European Economic Integration at ESMT

- **Ninth academic chair at ESMT**
- **TUSIAD/TCCI Chair announced at the inauguration of the German-Turkish Year of Research, Education and Innovation**

The Turkish Industry & Business Association (TUSIAD) /Turkey: Culture of Change Initiative (TCCI) and ESMT European School of Management and Technology in Berlin have established the TUSIAD/TCCI Chair in European Economic Integration. Stefan Wagner, ESMT associate professor, has been named holder of the ninth academic chair at the international business school. The TUSIAD/TCCI Chair in European Economic Integration will focus on research and teaching in areas related to European economic integration and competitiveness, the German-Turkish economic partnership, and the strategic role of entrepreneurship and managing technology, among others.

Associate Professor Stefan Wagner joined ESMT in February 2011 from Ludwig-Maximilians-Universität LMU in Munich, Germany. His research covers the intersection of firm strategy, technological innovation, industrial organization, and law, and he is currently focusing on intellectual property rights, companies' long-term strategy regarding innovation, and venture creation and growth strategies for young firms.

“For Europe and for Turkey to grow and thrive, initiatives such as the TUSIAD/TCCI Chair are very instrumental in terms of promoting research and flourishing partnerships on innovation, economic integration, and competitiveness,” commented Muharrem Yilmaz, President of TUSIAD. “By establishing this TUSIAD/TCCI program, we hope to offer young leaders a multidimensional approach on three key areas through research, executive education, and activities which draw upon ESMT’s competencies in thought leadership.”

“With his knowledge on the management of technology and European competitiveness, Stefan Wagner is the perfect choice to fill the TUSIAD/TCCI Chair in European Economic Integration,” said ESMT President Jörg Rocholl. “We look forward to furthering the debate surrounding European economic integration with our research and teaching in this area.”

The establishment of the TUSIAD/TCCI Chair coincides with the inauguration of the German Turkish Year of Research, Education, and Innovation in 2014 organized by the German Federal Ministry of Education and Research in association with the Turkish Ministry of Science, Industry and Technology. The initiative aims at increasing the visibility of the diversity and excellence of German-Turkish activities in research, education and innovation, establishing new partnerships, and making better use of joint innovation potential.

Press contact ESMT

Martha Ihlbrock, +49 30 21231-1043, martha.ihlbrock@esmt.org

Ulrike Schwarzberg, +49 30 21231-1066, ulrike.schwarzberg@esmt.org

About Turkish Industry and Business Association (TUSIAD)

Founded in 1971 as a non-governmental, non-profit entrepreneur organization representing 85% of Turkey's total foreign trade (excluding energy), 49 % of total employment (excluding agriculture and livestock, public and unregistered employment) and 85 % of total corporate taxes, TUSIAD plays a significant role in the Turkish economy. Besides being member of BUSINESSEUROPE, TUSIAD acquired a strong voice internationally through its membership to BIAC of the OECD, B-20, EU Chamber of Commerce in China and BCB (Union of

Black Sea and Caspian Business). Apart from its Ankara office, TUSIAD has a strong international network of 5 representative offices around the world: Brussels, Washington, D.C., Paris, Berlin, and Beijing.

About Turkey: Culture of Change Initiative (TCCI)

Under the initiative of TUSIAD, TCCI was founded in Berlin with a view to further develop and encourage German-Turkish dialogue on economic, political and social issues in an innovative manner. TCCI's activity fields are the enhancement of economic relations between Germany and Turkey, the dissemination of knowledge about Turkish socio-economic characteristics, and the nurturing of the political and social ties between Turkey and Germany.

TCCI is financially supported by Arçelik, Borusan Holding, Doğan Holding, Doğuş Holding, ENKA, Sabancı Holding and Tekfen Holding.

About ESMT

ESMT European School of Management and Technology was founded in October 2002 by 25 leading global companies and institutions. The international business school offers a full-time MBA, an executive MBA, a master's in management as well as open enrollment and customized executive education programs. ESMT focuses on three main topics: leadership and social responsibility, European competitiveness, and the management of technology. Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is based in Berlin, Germany, with an additional campus in Schloss Gracht near Cologne, where USW Netzwerk runs the German-speaking executive education programs of the business school. ESMT is a private business school, accredited by the German state, AACSB, AMBA, and FIBAA. www.esmt.org