



ANNOUNCEMENT

Important news!

Turkey Culture of Change Initiative (TCCI) founded in 2013 in Berlin under the auspices of TUSIAD, is changing its name and logo to Berlin Bosphorus Initiative (BBI) by the end of this year. The change will officially be introduced at the upcoming Advisory Board meeting on 27th November 2018 in Istanbul and be effective henceforth.

While our name is changing, our focus remains unchanged, improving economic and social ties between Turkey and Germany, supporting Turkey's EU bid as well as intensifying the civil society dialogue between the two countries.

This alteration in name and logo aims to bring in renewed dynamism and increased synergy with the Paris Bosphorus Institute [Institut du Bosphore](#). This is to better symbolize our commitment to an ongoing dialogue by highlighting Turkey's involvement in global society as well as its close ties at the European level.

Through Berlin Bosphorus Initiative (BBI), formerly TCCI, we endeavour to fill an important gap in German and Turkish public opinion and to overcome existing setbacks by establishing a sustainable network of competent partners on both sides, who can act as opinion leaders.

Moreover, for practical reasons, TUSIAD Board has also decided on the formation of an [Executive Board](#) for improving the organizational structure of the initiative, as to plan and execute its workings and activities more efficiently and in a time saving manner.

Our contact information for further communication remains unchanged. Should you have more questions, please do not hesitate to get in touch with the Secretariat.

Warm regards from the BBI team

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